



# WHAT HARLEY-DAVIDSON DOLLARS BUY FOR MDA

## Does Your Ride Dollar Make a Difference?

**Absolutely! Every dollar counts. Below is an outline of the many ways that the Harley-Davidson ride dollar supports MDA research, program services and MDA Summer Camp year-round.**

CONTRIBUTION	SERVICE(S)
\$25	Flu shot
\$85	One minute of research
\$100	One support group session
\$150	One physical, occupational or respiratory therapy consultation
\$200	Professional fees related to initial diagnostic work-up at an MDA clinic
\$500	Assists one person for one year with the repair of a wheelchair or leg braces
\$800	Sends one child to MDA summer camp
\$2,000	Assists one person with the purchase of a wheelchair, leg braces and communication device

- ▶ **77.4 percent** of every dollar MDA spends goes directly to research, services and education, the rest to fundraising and administration.
- ▶ MDA spends **\$85 a minute** in its worldwide Research program, supporting some 350 teams around the world.
- ▶ MDA spends **\$175 a minute** in its Health Care Services program, including clinics and summer camp.
- ▶ MDA assists with the purchase of **wheelchairs, leg braces** and thousands of **communication devices** for people with neuromuscular disease who are unable to communicate.
- ▶ Each year, MDA loan closets give out some **5,000 pieces of equipment**, such as lifts and hospital beds.
- ▶ MDA spends **\$46 a minute** in its Professional and Public Health Education program, including publications, Web sites and research conferences.
- ▶ Influenza is life-threatening to people with muscular atrophy and Lou Gehrig’s disease. That’s why, each fall the Muscular Dystrophy Association offers free flu shots to people with any the 40-plus neuromuscular diseases in its program.
- ▶ MDA maintains some **225** hospital-affiliated clinics, including **37** MDA/ALS centers committed to providing exceptional care to persons with ALS or Lou Gehrig’s Disease.



# WHAT HARLEY-DAVIDSON DOLLARS BUY FOR MDA

- ▶ MDA clinics are staffed by teams of **top health professionals** skilled in the diagnosis and medical management of neuromuscular diseases. Services provided at MDA clinics may include occupational therapy, selected diagnostic tests, genetic counseling, respiratory therapy and more.
- ▶ MDA provides some **90 weeklong summer camp sessions annually**, serving more than 4,000 young people across the country and in Puerto Rico. Over 5,000 volunteers give a week of their time to serve as MDA camp counselors. In 2008, more than 65 MDA Summer Camps across the country were visited by H.O.G.<sup>®</sup> Chapters and dealer groups. It's the highlight of the camp week!
- ▶ Researchers funded by the Muscular Dystrophy Association identified more than **50 suspicious genetic abnormalities** in people with ALS. Some of the abnormal genes have never before been suspected of playing a role in ALS. The findings are a huge boost to research into future cures and treatments.
- ▶ The Telethon 2008 was viewed by more than **40 million people** in the United States, Puerto Rico and Canada, and by millions more worldwide via the Internet.